

APPLICATION FORM

CONTACT DETAILS

1. Salutation
 - Mr
 - Ms
 - Mdm
 - Dr
 - Other
2. First name: Click or tap here to enter text.
3. Last name: Click or tap here to enter text.
4. Designation: Click or tap here to enter text.
5. Organisation: Click or tap here to enter text.
6. Work email address: Click or tap here to enter text.
We will be contacting this email address for SL25 matters.
7. Phone number: Click or tap here to enter text.

ELIGIBILITY

1. Your application is based on a single solution that generates revenue by addressing an environmental and/or social problem.
 - Yes
 - No
2. Your organisation primarily owns, manages and implements the solution.
 - Yes
 - No
3. The solution has evidence of impact within the qualifying period of **1 October 2022** and **23 October 2024**.
 - Yes
 - No
4. The solution is a project that previously made the SL25 list.
 - Yes
 - No
5. The solution has evolved or improved significantly since the last submission of SL25.
 - Yes
 - No

APPLICANT INFORMATION

1. Are you the project manager? If not, please list 1-2 names and designations of individuals who spearheaded the project. [Click or tap here to enter text.](#)
2. If you are a PR/marketing agency representing the organisation, what is the name of your agency? [Click or tap here to enter text.](#)
3. Where did you first hear of SL25?
 - SAC's email
 - SAC's LinkedIn page
 - SAC's Facebook page
 - SAC event
 - We were nominated by another organisation.
4. Who nominated your organisation?
 - INSEAD
 - The Straits Times
 - WTW
 - ACCA
 - Confederation of Indian Industry (CII)
 - Institute of Directors Malaysia (ICDM)
 - Indonesian Institute for Corporate Directorship (IICD)
 - Pakistan Institute of Corporate Governance (PICG)
 - raiSE Singapore
 - Sasin School of Management
 - Singapore International Chamber of Commerce
 - The Purpose Business

ORGANISATION DETAILS

1. Your organisation is a:
 - For-profit organisation
 - Not-for-profit organisation
 - Charity
 - Foundation
 - Non-governmental organisation
1. Industry:
 - Agribusiness
 - Apparel
 - Automobile and components
 - Carbon services
 - Consumer services
 - Conglomerate
 - Commercial and professional services
 - Education
 - Energy (e.g., oil and gas, renewable energy)
 - Fast Moving Consumer Goods (FMCG)
 - Financial services
 - Food and beverage
 - Healthcare equipment and services

- Hospitality
 - Household and personal products
 - Industrials
 - Pharmaceuticals, biotechnology, and life sciences
 - Maritime and shipping
 - Manufacturing
 - Media
 - Real estate
 - Retailing
 - Semiconductors and semiconductor equipment
 - Technology
 - Telecommunication services
 - Transportation
 - Utilities
 - Waste management
2. Is the organisation a subsidiary of an entity or holder subsidiaries?
- Yes
 - No
 - a. Is your organisation majority-owned (>50%) by the group?
 - Yes
 - No
 - b. Is the group's market capital/valuation/AUM more than USD100 million?
 - Yes
 - No
3. Is the organisation's market capital/valuation/AUM more than USD100 million?
- Yes
 - No
4. What does your organisation do? [50 words]
- Click or tap here to enter text.

SOLUTION DETAILS

2. Solution name: Click or tap here to enter text.
3. The solution has been implemented for at least five years.
- Yes
 - No
4. Solution theme:
- Environmental sustainability
 - Uplifting communities/people/society
5. What social or environmental problem are you addressing with this solution?
- Click or tap here to enter text.
6. What UN Sustainable Development Goal does your project primarily align with?
- SDG 1: No poverty
 - SDG 2: Zero hunger
 - SDG 3: Good health and well-being

- SDG 4: Quality education
- SDG 5: Gender equality
- SDG 6: Clean water and sanitation
- SDG 7: Affordable and clean energy
- SDG 8: Decent work and economic growth
- SDG 9: Industry, innovation and infrastructure
- SDG 10: Reduced inequalities
- SDG 11: Sustainable cities and communities
- SDG 12: Responsible consumption and production
- SDG 13: Climate action
- SDG 14: Life below water
- SDG 15: Life on land
- SDG 16: Peace, justice and strong institutions
- SDG 17: Partnerships for the goals

7. In which country/countries was this project undertaken?

- Afghanistan
- American Samoa
- Armenia
- Australia
- Azerbaijan
- Bahrain
- Bangladesh
- Bhutan
- Brunei
- Cambodia
- Cook Islands
- Cyprus
- Fiji
- French Polynesia
- Georgia
- Guam
- Greater China
- India
- Indonesia
- Iran
- Iraq
- Japan
- Jordan
- Kazakhstan
- Kiribati
- Kuwait
- Kyrgyzstan
- Laos
- Lebanon

- Malaysia
- Maldives
- Marshall Islands
- Micronesia
- Mongolia
- Myanmar
- Nauru
- Nepal
- New Caledonia
- New Zealand
- Niue
- Northern Mariana Islands
- Oman
- Pakistan
- Palau
- Papua New Guinea
- Philippines
- Qatar
- Russian Federation
- Samoa
- Saudi Arabia
- Singapore
- Solomon Islands
- South Korea
- Syria
- Sri Lanka
- Tajikistan
- Thailand
- Timor-Leste
- Tonga
- Turkey
- Turkmenistan
- Tuvalu
- United Arab Emirates
- Uzbekistan
- Vanuatu
- Vietnam
- Yemen

8. Briefly describe the solution. [100 words]

Click or tap here to enter text.

APPLICATION QUESTIONS

Purpose and values

1. What is the solution's objective? [20 words]
Click or tap here to enter text.
2. How does the solution's objective align with the organisation's purpose? [50 words]
Click or tap here to enter text.

Financial sustainability

1. How does the solution indirectly or directly generate revenue? Please provide evidence. [150 words]
Click or tap here to enter text.
2. How is the solution relevant to your organisation's strategy? [150 words]
Click or tap here to enter text.

Impact

1. Describe how your solution has improved the state of the environment, community, or society within the qualifying period (1 Oct 2022 – 23 Oct 2024). Please provide metrics and data, e.g., number of people impacted, or carbon emissions reduced. [300 words]

*If your solution had made the SL25 list, show how it has **progressed significantly**, such as expanding to new countries or communities.*

Click or tap here to enter text.

Going beyond regulations

1. How does the solution go beyond regulations or industry standards? If there are no relevant regulations or this question does not apply to you, please state in your response. [150 words]
Click or tap here to enter text.

Innovation

1. Describe innovative aspects of the solution. [150 words]
Innovation can be technological, scientific, social or relating to one's financial model.
Click or tap here to enter text.

Future plans

1. What are your solution's short- and long-term goals, e.g., scale and replicability? Please provide SMART (Specific, Measurable, Achievable, Relevant and Time-bound) goals and actionable plans. [250 words]
If your solution is supported by funds and grants, please explain how the solution will be scaled to be self-sustaining in the future.
Click or tap here to enter text.

SUPPORTING DOCUMENTS

1. Please attach 1-3 **high-res** images related to the project. [16:9 dimension.]
Please rename the files with captions to describe the images.
Accepted formats: .png .jpg .jpeg

Min file size: 1MB. Max file size: 5MB

Media assets should be related to the project. Anything unrelated to your project will not be taken into consideration.

2. [Optional] You may share a link to 1 video relevant to the solution. YouTube or Vimeo links are accepted.

Media assets unrelated to the solution will not be taken into consideration.

3. Please submit evidence that substantiate claims made in the application. Unverifiable claims, data or information in your application form will not be considered.

Accepted format: .pdf

Any document unrelated to the project will not be considered, including full impact reports.

4. If you are a PR agency submitting a solution on behalf of your client, please attach proof of written consent by your client to share their application details (e.g., email correspondence or a signed letter.)

By checking this box, you agree to the terms and conditions.